

## ambiente

### Shaping change courageously - Talents at Ambiente 2023

**Frankfurt am Main, November 22. Radically thinking in new ways and designing something new and constructive: Ambiente offers the next generation of designers an adequate stage to present themselves at the world's biggest trade fair for consumer goods. Young designers from the fields of interior design and tableware & accessories will show innovative design approaches for contemporary living environments in two Talents areas. The 32 newcomers come from all over the world: Argentina, Germany, Finland, India, Japan, the Netherlands, Switzerland, Taiwan, Hungary, and the USA.**

How can we stylishly shape society, life and consumption? The Ambiente Talents 2023 seek and find their answers to the challenges of future-oriented product design that retains its value. Through innovative ideas and unbiased perspectives, they set new accents.

"Design makes an important contribution to solving the great challenges of our time. Intelligent and at the same time emotional design with a sense of purpose and a message - long-lasting and recyclable - is more important than ever. With our Talents programme, selected designers have the chance to present their individual approaches on a prominent platform in the direct competitive environment, to send messages and to network internationally," says Julia Uherek, Vice President Consumer Goods Fairs.



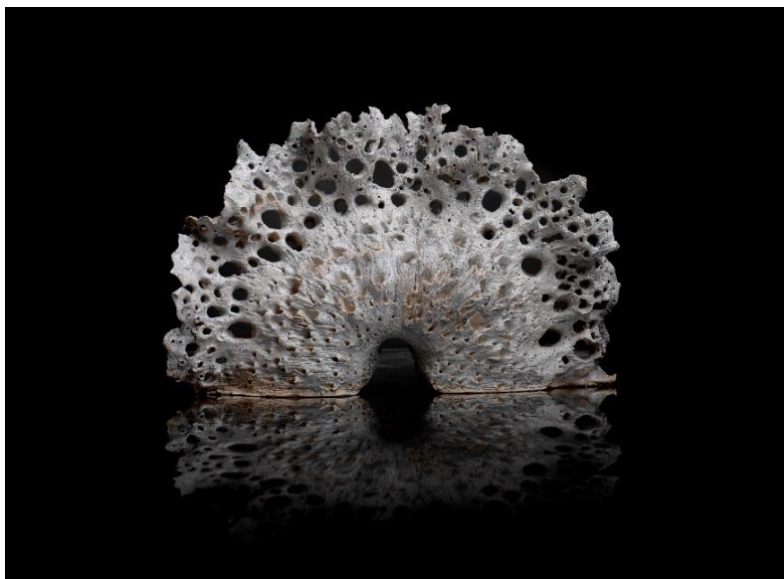
Visitors will find the trend-setting, inspiring creations in the Talents areas – in hall 3.1 (Interior Design) and in hall 12.1 (Tableware & Accessories)

#### **Interior Design: Sustainable, smart & soulful**

Thinking lifestyles and consumption in a new way while proving to be courageous: A total of 22 participants will present themselves with strong conceptual approaches and market-

ready product ideas in the Living Area (Hall 3.1) of Talents 2023. The primarily environmentally conscious approaches of the international design talents also promote new solutions for interior concepts - more sustainable, more functional and also more emotional.

Design and nature in their purest combination: The collection "Fluktuation" by the German designer **Felicithas Arndt** consists of unique pieces that are freely formed by hand from stoneware and porcelain and finished with a surface structure. The individual objects are both works of art and utilitarian objects, blurring the line between art and design object. "Their use reminds us of our connection to nature - that everything we use comes from nature. Natural material is taken from nature by human hands and transformed into something that looks natural again. Humans are the transforming force here and are again at the centre of this creative process, although nature and its structures are themselves represented," says the young designer.



Arndt: „Fluktuation“ reminds us of the sea, of the multi-faceted coral structures - and that everything we take comes from nature

**Kim André Lange** shows mindful, experiential design with the SurfBench project, an interactive waiting bench. Three quarters of life consists of waiting, for example in public waiting areas - places where people experience time. With the aim of making everyday life more pleasant, the designer from southern Germany created the interactive piece of furniture for waiting rooms. The bench consists of movable wood and steel elements that change their shape into a kind of dynamic wave through active interaction. A sensory experience that engages our minds and educates us about physics along the way. Through visual, sensory experience and modern usability, Kim André Lange wants to achieve pleasure. With his work, he raises awareness of the beauty of our planet and is convinced that sustainability is an integral part of design.



SurfBench: A bench that makes us curious, encourages interaction between people, engages us and teaches us physics through the use of our hands.

Technology and intuition - mechanical and intuitive design: a duality whose interplay awakens emotions and opens the eye to the possibilities of colours, materials, forms and functions. In "The Light Charmer", designer **Amy Lewis** uses the qualities of combined materials with the help of the Japanese weaving technique Kumihimo. The freedom of hand weaving allows for the creation of truly unique pieces: Through specific selection of colour, texture and composition, materials are transformed into individual design objects. Light is used as a further design element of the art of weaving - and thus brings lightness, clarity and movement into rooms. Amy Lewis' Japanese roots enable her to combine British values with Japanese ones and to tell stories that interweave past, present and future. The contemporary interpretation of traditional textile crafts opens up ways to reuse materials.



Amy Lewis: The „Light Charmer“ focuses on the interplay of mechanical and intuitive design that can evoke emotions

## Tableware & Accessories: Pioneering work with radical materials

Back to nature - this also seems to be the overarching theme of this year's Talents in Hall 12.1. A total of 10 participants will present 2023 Tableware & Accessories treasures, which, through new and rediscovered materials as well as familiar elements in new contexts, broaden the view for the undiscovered

The project "Biophilia - Migration of Matter" is the result of the connection between nature, biodiversity, digital technology and the collaboration of two artists, **Cindy Valdez** and Nicholas Perillo. "Biophilia" is a collection of unique 3D-printed artefacts - a tribute to the infinite and indispensable diversity of living organisms on our planet. The Migration of Matter project is not only a series of objects to be admired and used, but above all reflects the intention of its designer: to raise awareness of the importance of biodiversity. "Times are changing and it is time to give our biodiversity the importance it deserves" is the message of Migration of Matter.



Valdez: The 3D-printed vases are subject to the concept of working only with natural materials such as clay

Inspired by the beauty and diversity of Finnish nature, especially the element water, designer and glassblower **Saara Korppi** from Finland creates handmade unique glass pieces that look interesting from every angle.

The playful 30s Cognac and wine glasses as well as the Wildwild Twist Bowl were made from recycled glass using old glassblowing techniques. The 30s Cognac Glass captivates with an intelligent design and allows light to reflect in a fascinating way in interaction with water. The name and the idea of the design mirrors the nuances of ageing and evokes the tradition of an improved quality of ageing cognac. The Wildwild Twist Bowl is three-dimensional - its unusual shape creates exciting light reflections. On the rim of the bowl are coloured air filigree, which set visible colour accents from the outside as well as from the inside. They sparkle like small diamonds in the sun and create shimmering plays of light and colour on the base.



Korppi: Wildwild Twist Bowl (left) / 30s Cognac Glass (right)

**Pei-An Lin** researches the effects of global climate change on marine ecosystems and human society. The designer from Taiwan is particularly concerned with the question of how we can regenerate raw materials and live sustainably. With the REEF project, she presents a unique concept: the beauty in the asymmetry of natural objects that become decorative design objects. REEF imitates reefs in the sea - made of a collection of coral polyps held together by calcium carbonate. Fish scales as remnants of aquaculture shape flower-like corals. Depending on the firing temperature, different shades of colour are produced. Pei-An uses local clay and biomineral in its ceramic production to represent the conscious moments of life.



Pei-An Lin: To achieve a closed material cycle, Pei-An works actively with material researchers and local companies

### **Talents promotional programme**

In the successful Talents promotional programme, international young students and university graduates as well as design studios and artisans demonstrate their skills at Ambiente in Frankfurt every year and network with manufacturers, dealers and the

international design scene. Messe Frankfurt provides them with support in the form of advice, practical assistance and public relations work in addition to their free trade fair appearance.

From February 2023, Ambiente will be held at the Frankfurt exhibition centre at the same time as the leading international consumer-goods fairs Christmasworld and Creativeworld.

Ambiente/Christmasworld: 3 to 7 February 2023

Creativeworld: 4 to 7 February 2023

**Note for journalists:**

Discover inspirations, trends, styles and personalities on the [Ambiente Blog](#).

**Press information & images:**

<http://ambiente.messefrankfurt.com/press>

**On social media:**

[www.facebook.com/ambientefair](http://www.facebook.com/ambientefair) | [www.twitter.com/ambiente](http://www.twitter.com/ambiente)

[www.instagram.com/ambientefair](http://www.instagram.com/ambientefair) | [www.ambiente-blog.com](http://www.ambiente-blog.com)

[www.linkedin.com/company/ambientefair](http://www.linkedin.com/company/ambientefair)

**Hashtags:** #ambiente23 #ambientefair #welcomehome



**Your contact:**

Ellen Redeker

Tel.: +49 69 75 75-5189

[ellen.redeker@messefrankfurt.com](mailto:ellen.redeker@messefrankfurt.com)

Messe Frankfurt Exhibition GmbH

Ludwig-Erhard-Anlage 1

60327 Frankfurt am Main

[www.messefrankfurt.com](http://www.messefrankfurt.com)

**Leading international trade fair Ambiente**

New perspectives open up undiscovered opportunities: As the leading international consumer goods trade fair, Ambiente maps the changes in the market with an eye to the future. For five days, it presents a unique mix of ideas and products - and is the platform for global trends. For Table, Kitchen and Housewares, the fair is the unrivalled No. 1 in the Dining segment. In Living, all styles and market segments can be experienced around the home, furnishing and decorating. Giving presents gifts and personal accessories in all facets and will in future offer high-quality stationery as well as articles relating to school supplies. The new Working section fleshes out the working worlds of tomorrow. With its future-oriented HoReCa and Contract Business segments, Ambiente also has a strong focus on the international contract business. The major themes of sustainability, new work, design, lifestyle, digital expansion of trade, and future retail accompany the event, as do a large number of industry events, young talent programs,

trend presentations and awards ceremonies. Due to its unrivaled product range in terms of breadth and depth, it is unique worldwide and offers the best connections for making contacts and finding new business partners.

### **Welcome Home**

Under the motto "Home of Consumer Goods – Welcome Home", Ambiente, Christmasworld and Creativeworld will be held simultaneously for the first time at one of the world's most modern trade fair centers from February 3-4 to 7, 2023. The newly created combination of three successful leading trade fairs at one location at one time thus combines their strengths and thus offers an unprecedented, simultaneously available, future-oriented product range in quality and quantity. Global business with large volumes is intensified. Messe Frankfurt will continue to offer the largest platform for global sourcing outside China. Frankfurt is thus the center of the global order season, strengthening synergy effects and efficiency for all participants, and is thus the one, comprehensive inspiration, order and networking event for a globalized industry. This is where the newest trends are presented and the global metatrends are experienced and made visible.

### **nmedia.hub - The order and content platform for the home & living industry**

The digital order and content management for brands and retailers in the consumer goods industry extends the trade fair and enables orders 24/7, 365 days a year.

[www.nmedia.solutions](http://www.nmedia.solutions)

### **Conzoom Solutions – the platform for retailers**

Conzoom Solutions is a knowledge platform that offers the consumer goods industry a wide range of studies, trend presentations, workshops and guidelines for the point of sale. It provides a complete overview of Messe Frankfurt's international portfolio in the consumer goods sector – bundling a wide range of information for retailers.

[www.conzoom.solutions](http://www.conzoom.solutions)

### **Background information on Messe Frankfurt**

The Messe Frankfurt Group is one of the world's leading trade fair, congress and event organisers with their own exhibition grounds. With a workforce of 2,200 people at its headquarters in Frankfurt am Main and in 28 subsidiaries, it organises events around the world. As in the previous year, annual sales for 2021 were significantly lower owing to the COVID-19 pandemic: approximately €154 million compared with Group sales as high as €736 million in pre-pandemic 2019. We serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. Sustainable business practices are a central pillar in our corporate strategy and strike a healthy balance between ecological and economic interests, social responsibility and diversity. Another of Messe Frankfurt's strengths is its powerful and closely knit global sales network, which covers around 180 countries in all regions of the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. We are using our digital expertise to develop new business models. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services.

With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at: [www.messefrankfurt.com](http://www.messefrankfurt.com)